

V PAY Mark

The V PAY mark is a Visa-Owned mark used to represent the V PAY product. The V PAY mark is used on V PAY cards, in point-of-sale applications that signal V PAY acceptance, and in websites, advertising, collateral materials and related communications that feature V PAY.

Filename Structure

vpay_blu01_colorbg_std.eps



vpaycont_blu01_colorbg.eps



For Use on White Background Only

vpay_blu01_std.eps	For printing on cards	Spot/CMYK vector
vpay_blu01.eps	For professional print applications	Spot/CMYK vector
vpay_blu01.png	For on-screen use, including online; also for use in Microsoft Office	RGB raster
vpay_blu01_rgb.ai	For creating other digital on-screen formats with Adobe Illustrator, Adobe Photoshop or Adobe Flash	RGB vector
vpaycont_blu01.eps	For professional print applications at the point of sale (contactless functionality)	Spot/CMYK vector

For Use on Colored Background

vpay_blu01_colorbg_std.eps	For printing on cards	Spot/CMYK vector
vpay_blu01_colorbg.eps	For professional print applications	Spot/CMYK vector
vpay_blu01_colorbg.png	For on-screen use, including online; also for use in Microsoft Office	RGB raster
vpay_blu01_colorbg_rgb.ai	For creating other digital on-screen formats with Adobe Illustrator, Adobe Photoshop or Adobe Flash	RGB vector
vpaycont_blu01_colorbg.eps	For professional print applications at the point of sale (contactless functionality)	Spot/CMYK vector

One-Color White (For use only when printing Visa Blue is not possible)

vpay_1c_wht01.eps	For professional print applications	Spot/CMYK vector
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